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SwissGuard International, GmbH Provides Investors with State-Of-The-Art, Offshore Wealth Preservation Solutions

Zurich based Firm Brings the Virtues of Swiss Asset Protection to U.S. Investors

Zurich, Switzerland – June 11, 2007 – High-net worth investors seeking capital protection and preservation have a unique and innovative partner on their side in SwissGuard International, GmbH. The firm provides state-of-the-art wealth preservation solutions to affluent physicians, attorneys, business owners and professionals who seek safe and legal international investments that preserve their privacy, protect their assets, and reduce their taxes. With the recent declines in the U.S. dollar, volatile and unpredictable markets, and the eroding privacy laws brought on by the Patriot Act, it's no surprise that more and more individuals are seeking out the diversification, privacy, tax, legal and asset protection that offshore investing affords them.

Switzerland is one of the world's leading international financial centers and provides a safe haven for investors during turbulent times. Many financial planners and advisors consider Swiss annuities "the gold standard of all asset protection vehicles" and SwissGuard International's Managing Director, Darrell Aviss is no exception. "Our clients are high-end international investors looking for a simple, cost-free way to invest offshore," Mr. Aviss said. "Most are wealthy individuals and professionals who are looking for an alternative to traditional asset protection planning options," he continued. The firm offers a unique array of solutions that enable investors to achieve the attractive returns they are seeking while protecting assets in a tax-deferred or even tax-free fashion.

For example, Swiss annuities are a low-cost, customized insurance wrapper that provides a simple, low-cost alternative to some of the more traditional asset protection vehicles such as an asset protection trust. "One of the most unique and tailored solutions we are able to offer investors is our private insurance portfolio which is designed to wrap highly taxable, liquid assets in an insurance contract - combining a bank account, a brokerage account and an insurance policy under one asset-protected umbrella" added Mr. Aviss. Additionally, because the portfolio may qualify under U.S. tax law as an insurance asset, there can be tremendous tax benefits as well.

Investing in Switzerland offers many other compelling advantages as well. The Swiss government takes privacy very seriously and Swiss bank secrecy laws protecting private banking information are strictly enforced, affording investors superior protection that they do not have when investing in the U.S. For some time, the flood gates have been open for frivolous lawsuits and affluent individuals often find themselves the target of these claims. However, there are specific laws in the Swiss Civil and Insurance codes protecting assets from just about anyone; attorneys know that even if they win a lawsuit in the U.S., they'll have to relitigate a case in Switzerland, where they are unlikely to ever recover any money. "The asset protection our SwissGuard Solution™ provides puts an investor in the position of fairly negotiating a suitable settlement," Mr. Aviss noted.

Mr. Aviss is the author of the well-regarded Strategies for Protecting Wealth, published by McGraw Hill in November 2006, the book is full of practical information designed to introduce U.S. investors to, and further educate them on, the benefits of Swiss investing strategies. "I wanted to give investors a user-friendly guide that would offer them a thorough understanding of the advantages of these time-tested wealth preservation strategies, as well as provide a basic 'how to' for investors seeking their own asset protection plan," Aviss commented. While many American investors have found SwissGuard as a result of Mr. Aviss' book, he is working to bring the virtues of Swiss asset protection solutions to more U.S. investors as it's projected that the high net worth individuals' financial wealth in North America will reach \$14.5 trillion by 2010.¹

¹ *Merrill Lynch and Capgemini 2006 World Wealth Report*

To request more information or to speak with Darrell Aviss, please contact Jennifer Connelly at (973) 625-1130 or jenn@jcpublicrelations.com. You can also visit www.swiss-annuity.com.

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About SwissGuard International

SwissGuard International, GmbH provides state-of-the-art wealth preservation solutions to affluent physicians, attorneys, business owners and professionals who seek safe and legal international investments that preserve their privacy, protect their assets, and reduce their taxes.

The firm's core competencies include insurance-based holding structures, managed accounts, and private banking.